Public Involvement

Community involvement is essential to the study. The study’s Public Involvement Program focuses on maintaining early and timely contact with the general public, government agencies, business owners, and other interested stakeholders throughout the planning process; helping elected officials understand the consequences of land use and transportation choices on the lives of residents; and raising awareness and understanding of relationship between transportation improvements, increased connectivity, transit use, and improved economic vitality, safety and quality of life. Community input has been solicited through a stakeholder advisory committee, public information meetings, a project website, stakeholder interviews, focus group meetings and other outreach activities. Recognizing the diverse nature of the corridor, ARC is making a special effort to reach out to the Asian and Hispanic communities along the corridor by providing information in multiple languages and providing special opportunities to involve these communities and gather public input.
The Atlanta Regional Commission (ARC) is the regional planning and intergovernmental coordination agency for the 10-county area. ARC is also the transportation planning coordination body for the 21-county Atlanta air quality district. ARC seeks to use its influence and resources to:

- Reduce congestion, increase mobility, clean the air, and investigate and advocate for transportation implementation funding;
- Promote and encourage the development of livable communities by creating tools to link land use practices with transportation investments and evaluate growth management principles;
- Continue to provide citizens opportunities to participate in the regional policy development process and interact with decision makers.

### Key Tasks and Schedule

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<th>Task</th>
<th>Date</th>
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<tr>
<td>Stakeholder Identification</td>
<td>Jan 2006</td>
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<tr>
<td>Assessment of Existing and Future Conditions</td>
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<td>Needs Assessment</td>
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<td>Final Recommendations</td>
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### Next Steps

The study team has evaluated alternative long range improvement strategies to meet the needs identified along the Buford Highway corridor and developed interim recommendations. Recommendations represent a comprehensive set of transportation system improvements that address the existing and future transportation needs; support Livable Centers Initiatives (LCIs), town centers and transit-oriented development (TODs); maintain and enhance the corridor’s business vitality; and integrate transportation improvements into the community through context sensitive design. Based on review and input by the general public, community leaders, stakeholders, and the project team, the preferred improvement scenario for the corridor will be finalized.

The final report will be developed to provide an implementation program for recommended transportation strategies and projects. Land use and development recommendations for supporting the transportation system will be presented.

### Corridor Team

For more information on the multimodal corridor planning process, to make a comment, or to be added to the corridor mailing list for meeting notices, newsletters, and other public information materials, please visit the project website at [www.atlantaregional.com/mmcs/](http://www.atlantaregional.com/mmcs/) or contact:

**CHRIS CHOVAN**  
Atlanta Regional Commission  
40 Courtland Street  
Atlanta, GA 30303  
cchovan@atlantaregional.com  
404.463.3100  
www.atlantaregional.com

**ELISABETH HAHN**  
URS Corp  
400 North Park Town Center  
1000 Abernathy Rd, Ste 900  
Atlanta, GA 30328  
elisabeth_hahn@urscorp.com  
678.808.8800

**MIGNON ALLEN**  
Dovetail Consulting  
362 Valley Hill Road, SW  
Riverdale, GA 30274  
mallen@dovetailconsulting.net  
770.603.3113